



PRESS RELEASE

SEA helps to ease London congestion

West Country-based SEA (Group) Ltd, now part of the Cohort plc group, is pleased to announce that it has been awarded a 4-year Framework Contract (initially valued at over £3.5M) for the design, development, roll-out and operation of the Digital Traffic Enforcement System (DTES) by Transport for London (TfL).

The modernisation and expansion of London's transportation system includes the enforcement of a wide range of traffic regulations, such as bus lanes, yellow box junctions, banned movements and parking on the Transport for London Road Network (TLRN). These roads make up around five per cent of the total London road network, but carry around thirty five per cent of the capital's traffic. All these regulatory procedures make a significant contribution towards improving the quality of journeys for all road users by ensuring the efficient operation of public transport, improving road safety, easing congestion, and ultimately keeping London moving.

DTES replaces TfL's analogue traffic enforcement system and will reduce the cost of collecting, processing and storing evidence for TfL while improving the quality and reliability of future enforcement operations. DTES will enable continued use of bus-mounted cameras and replace existing cameras and systems at the end of their economic lives.

SEA's key partner on the programme is JAI, who currently supply TfL's back office support facilities, giving TfL continuity in the transition from the current analogue system to DTES.

SEA's Chief Executive Officer Ian Dale-Staples commented: "This is a prestigious contract and one which demonstrates the depth and breadth of SEA's capabilities. We are delighted to be involved in such an innovative system, which we believe will set the benchmark for traffic enforcement by TfL and subsequently other authorities, with the introduction of the Traffic Management Act (2004) in Spring 2008, which will decriminalise moving traffic offences. We are committed to meeting TfL's objectives and to the successful deployment of a high quality DTES solution."